

Create Strength Group Volunteer role description

Role Title: Social Media Volunteer

Location: Create Strength Group Office (BD1)

Responsible to: Volunteer Coordinator

Hours: Minimum of 2 hours a week

About the service

Create Strength Group (CSG): Founded in March 2015, provide support to long-term chronic users of cannabis, spice, and legal highs, CSG has quickly evolved beyond this core focus and now delivers essential information, advice, assistance, and support to anyone whose life is affected by their own, addictive behaviour or that of someone close to them.

What is a Social Media Volunteer?

A Social Media Volunteer will support CSG in promoting our services and to build our online presence further to a diverse cohort of individuals that are hard to reach and can benefit from our services.

Key tasks and responsibilities

- Scheduling posts and monitoring CSG social media platforms (Twitter and Facebook)
- Growing the following of and interaction with CSG social media platforms
- Contributing marketing and communication plans in collaboration with other volunteers

Skills and experience

- Experience using marketing tools, including social media, to engage a range of audiences and promote causes

- Experience in copy editing/writing
- Excellent written communication skills in English
- Proven ability to use own initiative in identifying relevant information and content for campaign or communications output

Training and support available

- As a CSG Volunteer you will have a full induction when you start
- The Volunteer Coordinator will support you throughout your time as a volunteer
- CSG will offer you to develop your skills and experience
- We will provide further training where possible
- We will provide you with travel expenses on the days you volunteer

What you will get out of volunteering with CSG

- As a CSG Volunteer you will get a full induction when you start
- The Volunteer Coordinator will support you throughout your time as a volunteer
- CSG will offer you to develop your skills and experience
- You will have the opportunity to reach out to people that would like to access our services but are unaware of us and what services we provide
- We will provide you with travel expenses on the days you volunteer
- Enhance your CV by developing new skills and gaining valuable experience
- We will provide you with a reference for your future vocation/volunteering

Other requirements

All volunteers are expected to attend an induction and training and will receive weekly supervisions.

This role is subject to a trial period of 1 month. This allows us to review whether the role is suitable and if expectations of both the volunteer and CSG are being met.

You will be required to provide a reference and undergo an Enhanced DBS check for this role. This is necessary due to the nature of the volunteer role and organisations activities supporting vulnerable service users.

Also, having a criminal conviction does not automatically exclude you from volunteering depending on the risk and relevance to the role.

Contact information

For further information about the role please contact Valeeya Khizar

Tel: 07759 053653 Email: project.administrator@cslhg.org

Please send your application form to – createstrengthgroup@gmail.com